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<https://www.aiotdevfest.org/>

We are organizing the 5th annual IoT Devfest set for Jan 25th 2020 at University of Advancing Technology (UAT). This event is focused on inspiring developers and entrepreneurs who are interested in technology and the Internet of Things.

We are looking to fill partnership positions for our upcoming event and hope this opportunity is a good fit for your organization. In the first few years we ran a very successful 1 track conference with only the best speakers but for the last few years we added multiple concurrent workshops to get everyone hands on experience in addition to having an amazing speaker track. We plan on doing the same this year.

#### **Event Details**

- Dates: Sat Jan 25, 2020 (8am - 6pm)
- Location: UAT in Phoenix by the I-10 and Baseline
- Website: <https://www.aiotdevfest.org/>
- Cost: About \$30 and generally this is to make sure we know who will show up
- Attendees: 250 to 300

#### **About our group:**

- We are a group of volunteer developers and technologists and not for profit
- We welcome diversity - our events are open to all skill levels, and various technologies.
- Our events are as close to free as possible (mainly the small fee is to make sure people are committed to going and we can count on our RSVP numbers)

#### **Why should you support us?**

- Connect with attendees at a high-level developer event
- Brand yourself and your products as community-friendly
- Endless thanks of the organizers and attendees



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## **The Direct Benefits we offer HUB sponsors:**

### **Gold (\$3000)**

- Mention by the MC of the event
- Listed on the sponsors page
- Table or booth at the event
- Limited number of free passes

### **Platinum (\$5000)**

- All of the above PLUS
- 5 minute presentation during the conference
- Logo on printed material (banners on stage)
- More free event passes
- Top spot on sponsors page
- Twitter shout out
- Speaking slot preference

### **Sponsorship Needs**

- Speaker Dinner - on the Friday before the event we try to host a dinner as a thank you and welcome to our speakers, many of whom are from out of town (\$500)
- Breakfast (\$1000)
- Accommodations for our out of town speakers (\$2000+)
- Lunch for the attendees on Saturday (\$3000)
- Afternoon Snacks (\$400)
- Promotional Material Sponsorship for our DevFest - This covers printed materials for our event, presentation handouts, badges, and shirts for volunteers (\$2500)
- Workshop hardware - need hardware for the hands on workshops (\$5000+)
- Workshop parts - cables, buttons, extension cords, etc for the hands on workshops (\$2000+)

We welcome the opportunity to discuss this in more detail.

--IoT Devfest Organizing Team